

# Promote Your Business to 15,000 People Without Spending \$1 in Marketing.



**NEW LEASH  
ON LIFE USA**

Restore Lives.  
Reduce Recidivism.  
Rescue Dogs.

New Leash on Life USA is a registered 501 C3 organization.

**Rescue Dogs. Give Inmates a Second Chance.  
Look Like A Hero to 15k People.**

**Use your position to impact your community while also growing your business.** It's easy to do when you host a fundraiser for New Leash on Life USA.

New Leash is a Philadelphia-based nonprofit that rehabilitates prison inmates and rescues dogs at risk for euthanasia. Our program covers the cost of food, vet bills, and dog training (*so dogs become safe and happy pets*).

Our innovative approach also covers costs associated with successful re-entry, such as paid internships, bus passes to jobs, mentors, and skills classes. We make our community safer by providing former inmates an opportunity for real change through permanent employment.

#### **But we need your help.**

When you host a fundraiser to support New Leash, you spread the message that a prison sentence isn't the end of a person's story. And you use your influence to build a safer community.

Call today to learn how to use your business for good with a fundraiser to support New Leash. **15k people are waiting to hear about you.**

**Call Jacob today at 484-988-6271**

#### **PLAN a Fundraiser. PROMOTE Your Business.**

You choose a location that works for you.  
You plan an event that promotes your culture.  
We'll tell 15k people to be there.



#### **We'll Give You Publicity.**

New Leash will promote your event to our 15k followers, friends, and email subscribers. Even if they don't attend your event, they'll know your business cares about our community.



#### **We'll Give You a Front-page Feature.**

Your event will be featured in the New Leash monthly newsletters and on the events page of our website.



#### **You'll Give Second Chances.**

The New Leash program is one of the most successful of its kind in the country. You'll have the satisfaction of knowing you've helped reduce the prison population, restore families, and rescue dogs.



#### **You'll Get Satisfaction.**

You'll know you're making our city safer by helping former inmates find permanent employment. Plus, you'll feel good knowing your generosity helped abused and abandoned dogs find loving forever families.